A STATEMENT

TO BE MADE

BOB DE WIT



Fantom stands as a beacon on White Rock's shores, a magnificent landmark reminiscent of seafaring ships and seaside adventures. It is also the winner for the Best Marketing Campaign at the 2018 Ovation Awards.

Fantom's marketing is a classic, stylized tribute to the elegance and glamour that define Art Deco – a time when gentlemen wore tuxedos and no lady would be seen outdoors without a hat, gloves and a statement to make. A marketing campaign that reflects its soon-to-be homeowners.

Built by award-winning Forge Properties, Fantom was designed and constructed consciously - inspired by urban design, the natural landscape and the elegance of the roaring '20s.

The select 25 individual residences offer homeowners the comfort and security that come with knowing their floor is exclusive to their neighbours. With only three units per floor, every home is a prized corner unit with an awe-inspiring view.

The thoughtfully designed interiors, distinguished architecture and finely crafted living space make this a worldly home, sophisticated and comfortable for the well-rounded and active individual. The kitchen, for example, features a dramatic oversized island with luxurious marble countertops and matching







MARKETING CAMPAIGN FANTOM





marble slab backsplash perfect for entertaining guests, synonymous with a party fashioned like those in The Great Gatsby.

Residents can also retreat to their beautiful master ensuite complete with in-floor electric heating, premium Brizo plumbing fixtures and a lavish freestanding soaker tub to melt away any stresses from the day!

Here is a home, an inspired den for the "intelligent, understated, agile and resilient." A home for the cultured. A home to be appreciated by anyone looking to enjoy an old-fashioned and timeless book

by the fire. A home "...among the whisperings and the champagne and the stars," as F. Scott Fitzgerald wrote in The Great Gatsby.

To view photos of Fantom or other award-winning developments, please visit ovationawards.ca

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